

Glossary

Part I. Acronyms and Abbreviations

A	airborne
AC	Active Component
AM	amplitude modulated
AO	area of operations
AOR	area of responsibility
ARTEP	Army Training and Evaluation Program
ASI	additional skill identifier
AV	audiovisual
BAT	broadcast assessment team
BATF	Bureau of Alcohol, Tobacco, and Firearms
BBC	British Broadcasting Corporation
bde	brigade
bn	battalion
BOS	battlefield operating systems
BPS	basic PSYOP study
BPSE	brigade PSYOP support element
C ²	command and control
CA	civil affairs
CAP	civic action program
CCS	campaign control sheet
CD	counterdrug
cdr	commander
CE	communications-electronics
CIA	Central Intelligence Agency
CINC	commander in chief
cm	centimeter
COA	course of action
COMSEC	communications security
CONUS	continental United States
CP	command post
CPSE	corps PSYOP support element
CPU	central processing unit

CUCV	commercial utility cargo vehicle
CW	continuous wave
DA	Department of the Army
DC	dislocated civilian
DEA	Drug Enforcement Administration
DENTCAP	dental civic action program
DIA	Defense Intelligence Agency
div	division
DOD	Department of Defense
DOJ	Department of Justice
DOS	Department of State
DOT	Department of Transportation
DPI	dots per inch
DPSE	division PSYOP support element
DS	direct support
EAC	echelons above corps
EACIC	echelons above corps intelligence center
EAO	evaluation of the area of operations
EMS	electronic maintenance shop
ENG	electronic news gathering
EPW	enemy prisoner of war
EPW/CI	enemy prisoner of war/civilian internee
EW	electronic warfare
EXT	extension
FAA	Federal Aviation Administration
FAX	facsimile
FBI	Federal Bureau of Investigation
FBIS	Foreign Broadcast Information Service
FID	foreign internal defense
FM	field manual, frequency modulated
FOB	forward operational base
FPPP	Foreign Publication Procurement Program
FSCORD	fire support coordinator
G2	Assistant Chief of Staff, G2 (Intelligence)
G3	Assistant Chief of Staff, G3 (Operations and Plans)
GP	general purpose
GS	general support
HF	high frequency
HHC	headquarters and headquarters company
HMMWV	high mobility multipurpose wheeled vehicle
HN	host nation
HPT	high-payoff target
HUMINT	human intelligence
HVT	high-value target
IAW	in accordance with

IBA	Independent Broadcasting Authority
ICRC	International Committee of the Red Cross
ID	identification
IEW	intelligence and electronic warfare
IMINT	imagery intelligence
INS	Immigration and Naturalization Service
INTSUM	intelligence summary
INTREP	intelligence report
IPB	intelligence preparation of the battlefield
J2	intelligence officer
J3	joint operations officer
JCS	Joint Chiefs of Staff
JIF	joint interrogation facility
JOPES	Joint Operations Planning and Execution System
JPOTF	Joint psychological operations task force
JPOTG	joint psychological operations task group
JSOA	joint special operations area
JTF	joint task force
km	kilometer
kw	kilowatt
kHz	kilohertz
LAN	local area network
LAR	leaflet artillery round
lbs	pounds
LO	liaison officer
m	meter
MASINT	measurement and signature intelligence
MEDCAP	medical civic action program
METL	mission-essential task list
METT-T	mission, enemy, terrain, troops, and time available
MHz	megahertz
mm	millimeter
MOS	military occupational specialty
MP	military police
MPC	Media Production Center
MPPWCOM	Military Police Prisoner of War Command
MPS	Modular Print System
MTP	mission training plan
MTT	mobile training team
NBC	nuclear, biological, and chemical
NCA	national command authorities
NCO	noncommissioned officer
NCOIC	noncommissioned officer in charge
NEO	noncombatant evacuation operations
NICAD	nickel cadmium
NLT	not later than

NSA	National Security Agency
NTSC	National Television Standards Commission
OB	order of battle
OCONUS	outside the continental United States
OGA	other government agencies
OIC	officer in charge
OPCON	operational control
OPFOR	opposing forces
OPLAN	operation plan
OPORD	operation order
OPREP	operational report
OPSEC	operations security
PAL	permission action link
PAMDIS	Psychological Operations Airmobile Dissemination System
PAT	PSYOP analyst terminal
P/AWS	product/action work sheet
PCS	program control sheet
PDB	psychological operations dissemination battalion
PDC	product development center
PDS	product development section
PDWS	psychological operations development workstation
PERINTREP	periodical intelligence report
PIR	priority intelligence requirements
PKO	peacekeeping operations
POADS	Psychological Operations Automated Data System
POG	psychological operations group
POL	petroleum, oils, and lubricants
POTF	psychological operations task force
POTG	psychological operations task group
PPS	plans and programs section
PSYOP	psychological operations
PSYWAR	psychological warfare
R2	receiver-repeater
RC	Reserve Component
S2	intelligence officer
S3	operations and training officer
SAC	stand-alone capability
SCAME	source, content, audience, media, effect
SECAM	sequential couleur avec monoire (sequential color with memory)
SF	Special Forces
SGT	sergeant
SIGINT	signals intelligence
SIO	senior intelligence officer
SIR	specific information requirements

SITREP	situation report
SO	special operations
SOC	special operations command
SOCRATES	Special Operations Command, Research, Analysis, and Threat Evaluation System
SOF	special operations forces
SOP	standing operating procedure
SPA	special psychological operations assessment
SPS	special psychological operations study
SR	special reconnaissance
SSB	single side band
SSE	signal support element
SSG	staff sergeant
SW	shortwave
TA	theater Army
TAAS	target audience analysis section
TAAWS	target audience analysis work sheet
TAC	tactical air command
TACSAT	single channel tactical satellite
TAMMS	The Army Maintenance Management System
TASOSC	theater Army special operations support command
TECHINT	technical intelligence
TES	testing and evaluation section
TOC	tactical operations center
TPT	tactical PSYOP team
UHF	ultra high frequency
UN	United Nations
U.S.	United States
USACAPOC	United States Army Civil Affairs and Psychological Operations Command
USAF	United States Air Force
USAID	United States Agency for International Development
USAJFKSWCS	United States Army John F. Kennedy Special Warfare Center and School
USASOC	United States Army Special Operations Command
USIA	United States Information Agency
USIS	United States Information Service
USMC	United States Marine Corps
USN	United States Navy
USSOCOM	United States Special Operations Command
UW	unconventional warfare
VHF	very high frequency
VGA	video graphics array
w	watt
WO	warrant officer

Part II. Definitions

accessibility - The availability of an audience for targeting by psychological operations.

agents of action - Persons and organizations who carry out or conduct programs of psychological actions.

***Discretionary** - Persons or organizations whose activities are planned primarily for their psychological impact.

* **Incidental** - Persons or organizations whose activities generate a psychological impact secondary to the military operation.

battlefield psychological activities - (DOD, NATO) Planned psychological activities conducted as an integral part of combat operations and designed to bring psychological pressure to bear on enemy forces and civilians under enemy control in the battle area, to assist in the achievement of the tactical objectives. (Joint Pub 1-02)

capability - (DOD) The ability to execute a specified course of action. (A capability may or may not be accompanied by an intention.) (Joint Pub 1-02)

chemical warfare - (DOD) All aspects of military operations involving the employment of lethal and incapacitating munitions/agents and the warning and protective measures associated with such offensive operations. Since riot control agents and herbicides are not considered to be chemical warfare agents, those two items will be referred to separately or under the broader term "chemical," which will be used to include all types of chemical munitions/agents collectively. The term "chemical warfare weapons" may be used when it is desired to reflect both lethal and incapacitating munitions/agents of either chemical or biological origin. (Joint Pub 1-02)

civil affairs - (DOD) Those phases of the activities of a commander which embrace the relationship between the military forces and civil authorities and people in a friendly country or area or occupied country or area when military forces are present. Civil affairs include matters concerning the relationship between military forces located in a country or area and the civil authorities and people of that country or area usually involving performance by the military forces of certain functions or the exercise of certain authority normally the responsibility of the local government. This relationship may occur prior to, during, or subsequent to military action in time of hostilities or other emergency and is normally covered by a treaty or other agreement, expressed or implied. (Joint Pub 1-02)

collateral special operations activities - The inherent capabilities of all military forces may periodically be applied to accomplish missions other than those for which the forces are principally organized, trained, and equipped. Collateral activities in which special operations forces, by virtue of inherent capabilities, may be tasked to participate include humanitarian assistance, security assistance, search and rescue, counterdrugs, antiterrorism and other security activities, and special activities. (Joint Pub 3-05)

conditions - Those external elements that affect a target audience but over which there is little or no control. Conditions may be man-made or environmental in nature.

consolidation - (DOD) The combining or merging of elements to perform a common or related function. (Joint Pub 1-02)

consolidation PSYOP - Psychological operations conducted in foreign areas inhabited by an enemy or potentially hostile populace and occupied by U.S. forces or in which U.S. forces are based, to result ultimately in behaviors by the foreign populace that support U.S. objectives in the area.

counterinsurgency - (DOD) Those military, paramilitary, political, economic, psychological, and civic actions taken by a government to defeat insurgency. (Joint Pub 1-02)

counterpropaganda - Programs of products and actions designed to nullify propaganda or mitigate its effects.

counterterrorism - Offensive measures to prevent, deter, and respond to terrorism, including intelligence gathering and threat analysis in support of those measures. (Joint Pub 3-05)

country team - Senior members of U.S. Government agencies assigned to a U.S. diplomatic mission overseas and subject to the direction or supervision of the Chief, U.S. Mission (ambassador). Normally, such members meet regularly (weekly) to coordinate U.S. Government political, economic, and military activities and policies in the host country. (See also U.S. country team.)

deception - Those measures designed to mislead the enemy by manipulation, distortion, or falsification of evidence to induce him to react in a manner prejudicial to his interests. (Joint Pub 1-02)

foreign internal defense - (DOD) Participation by civilian and military agencies of a government in any of the action programs taken by another government to free and protect its society from subversion, lawlessness, and insurgency. (Joint Pub 1-02)

foreign nation support - Civil resources identification, negotiation, and procurement from available resources within a foreign nation in support of the U.S. military mission during wartime, preparation for war, or peacetime.

host nation - A nation in which representatives or organizations of another state are present because of government invitation or international agreement. The term particularly refers to a nation receiving assistance relevant to its national security.

insurgency - (DOD, NATO) An organized movement aimed at the overthrow of a constituted government through use of subversion and armed conflict. (Joint Pub 1-02)

joint special operations area (JSOA) - A restricted area of land, sea, and airspace assigned by a theater commander to the commander of joint special operations forces to conduct special operations activities. The SOC or JSOTF commander

assigns specific JSOAs (or sectors of a single JSOA) to a subordinate SOF commander for mission execution. The scope and duration of the SOF mission, friendly and hostile situation, and politico-military considerations all influence the number, composition, and sequencing of SOF elements deployed into a JSOA. It may be limited in size to accommodate a discrete direct action mission or may be extensive enough to allow a continuing broad range of unconventional warfare operations. (Joint Pub 3-05)

key communicator - An individual to whom the target audience turns most often for an analysis or interpretation of information or events.

media - Transmitted of information and psychological products.

military operations short of war - The range of military actions required by the National Command Authorities, except those associated with major combat operations conducted pursuant to a declaration of war or authorized by the War Powers Limitations Act, in support of national security interests and objectives. These military actions can be applied to complement any combination of the other instruments of national power and occur before and after war. (This information is contained in Joint Pub 3-07 [Proposed Final Pub].)

national objectives - (DOD) Those fundamental aims, goals, or purposes of a nation—as opposed to the means for seeking these ends—toward which a policy is directed and efforts and resources of the nation are applied. (Joint Pub 1-02)

opponent - An antagonistic force or organization that counters mission accomplishment by military means.

peacekeeping - Operations using military forces and/or civilian personnel at the request of the parties to a dispute to help supervise a cease-fire agreement and/or separate the parties.

peacemaking - Diplomatic process of arranging an end to disputes and solving their underlying causes.

peace-building - Postconflict diplomatic and military action to identify and support structures which will tend to strengthen and solidify peace in order to avoid a relapse into conflict.

peace-enforcement - Military intervention to forcefully restore peace between belligerents who may be engaged in combat.

product - Any visual, audio, or audiovisual item generated and disseminated in support of a PSYOP program.

product development center (PDC) - That organization within the operations element of a PSYOP battalion or company in which programs of products or actions are developed.

propaganda -

* (DOD) Any form of communication in support of national objectives designed to influence the opinions, emotions, attitudes, or behavior of any group in order to benefit the sponsor either directly or indirectly.

* (NATO) Any information, ideas, doctrines, or special appeals disseminated to influence the opinion, emotions, attitudes, or **behavior** of any specified group in order to benefit the sponsor either directly or indirectly.

psychological actions - Activities conducted for their psychological impact.

psychological operations -

* (DOD) Planned operations to convey selected information and indicators to foreign audiences to influence their emotions, motives, objective reasoning, and ultimately the behavior of foreign government, organizations, groups, and individuals. The purpose of psychological operations is to induce or reinforce foreign attitudes and behavior favorable to the originator's objectives. Also called PSYOP.

* (NATO) Planned psychological activities in peace and war directed to enemy, friendly, and neutral audiences in order to influence attitudes and behavior affecting the achievement of political and military objectives. They include strategic psychological activities, psychological consolidation activities, and battlefield psychological activities.

psychological warfare - The planned use of propaganda and other psychological actions having the primary purpose of influencing the opinions, emotions, attitudes, and behavior of hostile foreign groups in such a way as to support the achievement of national objectives. (Joint Pub 1-02)

PSYOP campaign - A series of PSYOP programs conducted at the theater level to achieve short- and mid-term objectives in support of a CINC's goals.

PSYOP objective - A statement of a measurable response that reflects the desired attitude or behavior change of a selected foreign target audience as a result of psychological operations.

PSYOP program - A sequential, coordinated presentation of a series of actions and/or products to achieve a specific PSYOP objective.

* **action program** - A sequential, **coordinated** presentation of a series of actions to achieve a specific PSYOP objective.

* **product program** - A sequential, coordinated presentation of a series of products to achieve a specific PSYOP objective.

strategic psychological activities - (DOD, NATO) Planned psychological activities in peace and war which normally pursue objectives to gain the support and cooperation of friendly and neutral countries and to reduce the will and the capacity of hostile or potentially hostile countries to wage war. (Joint Pub 1-02)

symbol - A visual or aural means used to convey a theme.

target audience - An individual or group selected for influence or attack by means of psychological operations.

target audience analysis - The process by which potential target audiences are identified and analyzed for effectiveness, accessibility, and susceptibility.

theme - A theme is a subject, topic, or line of persuasion used to achieve a psychological objective.

unconventional warfare - A broad spectrum of military and paramilitary operations conducted in enemy-held, enemy-controlled, or politically sensitive territory. Unconventional warfare includes, but is not limited to, the interrelated fields of guerrilla warfare, evasion and escape, subversion, sabotage, and other operations of a low visibility, covert, or clandestine nature. These interrelated aspects of unconventional warfare may be prosecuted singly or collectively by predominantly indigenous personnel, usually supported and directed in varying degrees by (an) external source(s) during all conditions of war or peace. (Joint Pub 142)

U.S. country team - The senior, in-country, U.S. coordinating and supervising body, headed by the chief of the U.S. diplomatic mission, usually an ambassador, and composed of the senior member of each represented U.S. department or agency. (See also country team.)

vulnerability - Manifestation of an unsatisfied or perceived need in an individual or a target audience.